

PRIVACY POLICY

This policy is effective from September 5 2024.

This Privacy Policy describes how and when FLIGHTPROFILER collects, uses and shares your personal information when you use our Services.

FLIGHTPROFILER is an aviation technology company (hereinafter “FLIGHTPROFILER”, “we”, “or”, “us”), providing a weather application that enables users (hereinafter “User”) to estimate visibility and other meteorological phenomena (hereinafter the “Product”) via a mobile application.

Our address is 9370 Fields Ertel Rd, #498032, Cincinnati, Ohio 45249, and the Product is owned by FLIGHTPROFILER.

This privacy policy applies to all use of our websites (hereinafter “Web”), and all use of our application for mobile devices (hereinafter “Product”).

The privacy policy may be amended from time to time by us.

1. DATA CONTROLLER

FLIGHTPROFILER is the Data Controller of processing personal data concerning Users.

We will process your personal data in compliance with United States General Data Protection Regulation. This privacy policy covers our processing of personal data processed when you register and access our Product.

2. PURPOSE AND LEGAL BASIS

We process your personal data in order for us to manage our user relation with you, including managing the Product, managing your account and providing you with access to use our Product. We collect and use information about you. The processing of your personal data is performed on the legal basis of:

- Fulfillment of our contractual obligations when delivering the Product to you.

We process your Product use on the legal basis of:

- Your freely given consent provided when signing up to the Product.

YOUR CONSENT MAY BE WITHDRAWN AT ANY TIME BY STOPPING PRODUCT USE AND DELETING THE PRODUCT APPLICATION.

We also process your personal data to deliver and improve the Product, and manage our business, to improve our offerings, develop new features and updates, develop personalization of the Product and other types of services, including but not limited to develop and implement algorithms and machine learning. This processing is on the basis of:

- Our legitimate interest to improve the Product.

We also use your personal data to display to you personalized marketing message on our Product, to inform you about new features and updates on the Product, and let you know about our policies and Terms and Conditions.

The processing of personal data is performed based on:

- Your freely given consent to receive marketing and push notifications, WHICH YOU MAY WITHDRAW AT ANY TIME BY STOPPING PRODUCT USE AND DELETING THE PRODUCT APPLICATION.

3. CATEGORIES OF PERSONAL DATA

We mainly collect the personal data that you submit to us, including your contact information, input and purchase history and usage data. We also collect information in several ways from different parts of the Product, as further detailed below, including but not limited to the way you use the Product and if applied tracking information about your whereabouts on the Internet and technical information about your devices and location.

When signing up:

- When registering for our Product, you provide us with certain information, including contact and personal information. When registering and signing in via third-party application login (such as an online third-party site), you authorize us to access certain account information from that third-party application, such as name, location and contact information. Geolocation may be disclosed. You can manage the visibility of this information under Profile Settings or your devices relevant section.

When using the Product:

- We register the information you provide when using the Product.
- Users are encouraged not to reveal personal data. If a User makes such information about them or others public, the User is responsible for ensuring legal ground for disclosing the information.
- Our Product may ask for your permission to enable the collection of the location of your device/you. If you have given permission to collect your device location, we will use the

location to show you certain offers available around your location as personalized marketing message. Location may also be used for analytics etc.

- We use cookies to enable the Product to work, and to provide you with a personalized experience. For further information on our use of Cookies, please see 'Cookies'.

4. COOKIES

A cookie is a small text file stored on your computer, tablet, mobile or device, for the purpose of recognizing your device if you use our Product again. This makes it possible to customize the Product to your browser. A cookie may contain text, numbers or e.g. a date, but generally there is no personal data in a cookie. It is not a program and thus cannot contain a virus.

When you visit our website, we collect information about you that allows us to identify your device. The information is used to customize and improve our content and to get statistical information (not personal information), so we can provide you with the best possible experience. If you choose not to accept cookies you may not be able to use all the Product functionality.

You can modify your browser, so cookies are not stored on your computer, tablet, mobile device, etc. Be aware, however, that without cookies, you may not be able to use all the Product functions.

Besides our own cookies, we may use cookies from third parties, e.g. from suppliers of advertisements and analytic tools and from suppliers of social media. These third-party cookies are used for marketing purposes and for improving the functionality of the website.

5. NOTICE ABOUT GOOGLE ADSENSE

We may use Google AdSense to display ads on our Product. Through the use of Google AdSense, we collect a variety of data about you. This includes your IP addresses, your browsing histories, and device location. Google AdSense enables us to serve targeted ads to you. When we serve you targeted ads, we rely on your consent. If you wish to opt out of personalized ads, you need to check Google's [Ad Settings](#).

To learn more about how Google AdSense uses your data to show you personalized ads, you should visit Google's policy for Advertisements at: <https://policies.google.com/technologies/ads?hl=en-US>

6. TRANSFER OF DATA TO THIRD COUNTRIES

Flightprofiler may use suppliers located outside the US to process data on behalf of Flightprofiler.

7. SHARING OF DATA

Personal data about our users is an essential part of our business. We only share your personal data as described below apart from when we share it with a third-party vendor.

We may share personal data regarding you if we are obligated to do so by law.

Please manage your cookie/consent choices carefully. These cookies will be stored based on your consent choice, but may also use the personal data they collect when we or our third party partner has a legitimate interest.

8. DATA RETENTION AND ACCOUNT DELETION

We store your personal data and we may also store some of your personal data to comply with our legal obligations.

You may add or update certain information to your account. When you update information, however, we often maintain a copy of the unrevised information in systems back-ups for a period of time until our backup is updated with the latest version.

You may deactivate your account by deleting the application at any time. Please note that some information may remain in our records after your account has been deleted, and that we may only be able to delete this information later when updating our backups.

9. SECURITY

You should ensure no unauthorized access to your account and personal data by choosing and protecting your password appropriately, and by signing off when finishing accessing your account or after using the Product. When signing in via third-party application provider your password is solely managed by such third-party.

We do our best to ensure that user accounts are kept private. However, various instances such as unauthorized entry/use, hardware or software failure, and other factors, may compromise the security of the personal data.

This Privacy Policy only governs information collected on the Product and through our cookies.

10. CHANGES TO PRIVACY POLICY

This Privacy Policy may be amended from time to time.

11. QUESTIONS OR CONCERNS

If you have any feedback on this Privacy Policy, you can contact us:

- www.flightprofiler.com

12. CALIFORNIA RESIDENTS

Starting January 1, 2020, under the California Consumer Privacy Act (CCPA), California Residents have the right to request the following information from Flightprofiler:

- The categories of personal information Flightprofiler collects about you

Low Altitude Weather Network (LAWN) Visibility Tool Application Documentation

- The categories of sources from which your personal information is collected
- The business purpose for collecting your personal information
- The categories of third parties with whom Flightprofiler shares your personal information
- The specific pieces of personal information Flightprofiler has collected about you

In addition, you can find the following information in the corresponding Flightprofiler Privacy Policy Sections located on this page.

Privacy Notice Section	Categories of Information
Categories of personal data	The categories of personal information Flightprofiler collects about you.
	The categories of sources from which your personal information is collected.
Use of Information	The business purpose for collecting your personal information.
Sharing of Data	The categories of third parties with whom Flightprofiler shares your personal information.

If you elect to exercise any of your rights under CCPA, Flightprofiler will not deny Product, provide a different price or rate for our Product, or provide a different level of service to you because you exercised such rights.